

Vultr Marketplace Tips for Readme and App Instructions

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Introduction

If you are new to the Vultr Marketplace, please see the [documentation overview](#) to get started.

Introduction

When publishing a Vultr Marketplace App, the **Readme** and **App Instructions** are the first thing many customers see when browsing your app. It's essential to format these two Markdown documents properly for a good first impression.

This guide has tips and examples of Markdown formatting to assist you when publishing your app. You can find more recommendations about technical writing, Markdown, and Vultr's preferred style in our [Style Guide](#) and [Markdown Tutorial](#).

Readme vs. App Instructions

You'll find the **Readme** editor on the General tab in the Marketplace. Customers see the Readme on your app's landing page. It should contain general marketing information about your application.

The **App Instructions** tab in the Marketplace is where you edit the instructions a customer needs after they deploy your app, including any application variables you've defined.

We have short examples of each further on in this guide.

Headings

Headings make your instructions easier to digest by separating logical sections. We suggest starting with Heading level 2, which looks like this:

```
## This is a Second-Level Heading
```

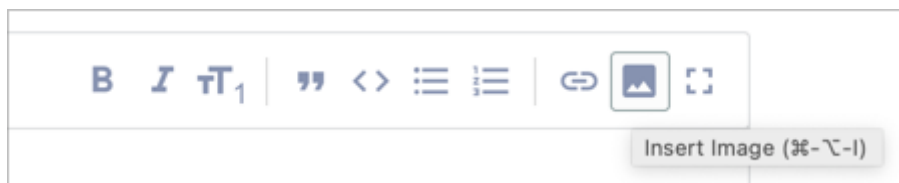
Heading 3 uses three hash marks as shown:

```
### This is Heading Three
```

Vultr supports heading levels 2 through 6.

Images and Screenshots

You can upload images and screenshots with copy-paste, drag-and-drop, or by clicking **Insert Image** in the toolbar.



Bullet Points and Numbered Lists

Bullet points are helpful when there are three or more items that do not have any particular order. Use asterisks to make bullet points. Example:

- * Item
- * Item
- * Item

When rendered, you'll see:

- Item
- Item
- Item

Numbered lists are helpful when the customer must take steps in sequence. Use `1.` to create numbered lists. Example:

```
1. The First step.  
1. The Second step.  
1. The Third step.
```

When rendered, you'll see:

1. The First step.
2. The Second step.
3. The Third step.

You could also number your steps in Markdown as `1. 2. 3.`, but it's more convenient to use `1. 1. 1.` if you need to insert items or reorder the list later. Markdown will handle the numbering in the output automatically for you.

Variables

Use the variables to make your App Instructions easier for customers. You can [read more about App Variables here](#).

You could replace instructions like this:

```
When your app has finished deploying, type the IP address in your browser address bar.
```

...with a direct link including the IP address variable:

```
When your app has finished deploying, [click here to get started](https://{{ip}}/).
```

Tables

Consider including tables as appropriate. See our guide to [tables in Vultr-flavored Markdown](#).

If your app has two versions and you need a feature comparison chart, you could write it like this:

```
|table|100|
|thead|
|tr|
|th|33|Feature|
|th|33|Open Source|
|th|33|Professional|
|tbody|
|tr|
|td|Feature 1|
|td|Yes|
|td|Yes|
|tr|
|td|Feature 2|
|td|Yes|
|td|Yes|
|tr|
|td|Feature 3|
|td|No|
|td|Yes|
|tr|
|td|Feature 4|
|td|No|
|td|Yes|
```

When rendered, the table looks like this:

Feature	Open Source	Professional
Feature 1	Yes	Yes
Feature 2	Yes	Yes
Feature 3	No	Yes
Feature 4	No	Yes

Inline Code

Use backticks to show inline code. Anything in backticks is escaped from Markdown formatting. See [our note about escaping App variables here](#).

Example:

```
This is `inline code`.
```

Result:

This is `inline code`.

Code Blocks

Indent code blocks with four spaces. Use code blocks when you need to express something in a mono-spaced font without Markdown formatting.

Example Readme

Here's an example Readme to use as a starting template.

About MyApp

MyApp is a groundbreaking app that does something special. As soon as you click deploy, the Vultr cloud orchestration takes over and spins up your instance in your desired data center.

Point-and-Click Management

MyApp has a user-friendly management interface where you can manage:

- * Email accounts
- * Databases
- * Security settings
- * Passwords

Here's an example screenshot:

![Example screenshot](https://docs.vultr.com/public/doc-assets/917/d2441f17b837b7d0.png)

[Learn more about MyApp](https://www.example.com/about/myapp).

Example App Instructions

Assuming your application defines the variables `web_pass` and `db_pass`, your instructions might look like this:

Example Application

Your application is ready!

- * Your server's IP address is: `{{ip}}`.
- * The root password is: ``{{root_password}}``.

Connect to your web server at `[**https://{{ip}}/**](https://{{ip}}/)`.

- * Your webserver username is: `**demo**`.
- * Your webserver password is: ``{{web_pass}}``.

The MySQL root password is: ``{{db_pass}}``.

Learn more in the [Vultr Marketplace Application Instructions](#) guide.

More Information

This guide is part of the Vultr Marketplace documentation. Please see the [documentation overview](#) for more information.



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